

Message Text

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R 110137Z AUG 76

FM SECSTATE WASHDC

TO AMCONSUL MILAN

INFO AMEMBASSY ROME

UNCLAS STATE 198681

E.O. 11652: N/A

TAGS: BEXP IT

SUBJECT: MARKET RESEARCH, MULTIPLE STUDY CONTRACT

REF: MILAN'S 1736

1. OIM WISHES PROCEED ASAP TO CONCLUDE NEW MULTIPLE STUDY CONTRACT FOR ITALY. THEREFORE, POST AUTHORIZED SOLICIT BIDS FOR NEW MULTIPLE ("ANNUAL") CONTRACT TO BE EFFECTIVE O/A OCTOBER, 1976. PROPOSE THAT NEW CONTRACT PROVIDE FOR A MINIMUM OF THREE PLUS THREE ADDITIONAL "OPTIONAL" STUDIES, FOR MAXIMUM OF SIX. TENTATIVE MARKET RESEARCH THEMES ARE: COSMETIC AND PHARMACEUTICAL EQUIPMENT AND SUPPLIES, TEXTILE PRODUCTS AND FLOOR COVERINGS FOR HOMES AND HOTELS, PAPER AND PULP MANUFACTURING AND CONVERTING EQUIPMENT, AND METAL FINISHING AND SURFACE TREATMENT EQUIPMENT AND MATERIALS. ADDITIONAL RESEARCH ALTERNATE THEMES OR FY 79 EVENTS MAYBE PLACED.

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2. UPON RECEIPT BIDS, POST REQUESTED CABLE SUMMARY TO COMMERCE. INCLUDE (A) PRICE PER STUDY AND TOTAL PRICE (B) CONFIRMATION NUMBER MINIMUM AND OPTIONAL STUDIES, (C) BIDDERS QUALIFICATIONS AND (D) POST'S RECOMMENDATION. FORWARD AIRMAIL ONE COPY EACH BID PROPOSAL DOCUMENT.

3. SHOULD POST EXPECT EXECUTE CONTRACT IN LIRE, BIDDERS SHOULD BE SO INFORMED AND BIDS SOLICITED ACCORDINGLY. WHERE BIDS THUS OFFERED IN LOCAL CURRENCY, REQUEST SUMMARY CABLE SPECIFY PRICE BID IN LIRE AND DOLLAR EQUIVALENT THEREOF CALCULATED BY POST AT RATE IT RECOMMENDS BE USED BY ISSUANCE DOLLAR BUDGET AUTHORIZATION COVERING MINIMUM STUDIES. ROBINSON

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
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